



PRESS KIT

THE UPACA*, driving force for european clean harbour guidelines

* Union of marinas in the Provence-Alpes-Côte d'Azur Region and Monaco



Région
Provence
Alpes
Côte d'Azur



SUMMARY

The UPACA, creator of tools for innovating harbours	3
The UPACA, a reference for the european certification Clean Harbour Guidelines	5
The Clean Harbour Guidelines approach	5
The UPACA, accompanying PACA and Monaco marinas	6
UPACA projects 2018	8
UPACA players	9
The PACA region and the coastline economy	9
Ports carrying the european certification «Ports Propres» Clean Harbour Guidelines in France	10
Provence-Alpes-Côte d'Azur et Monaco	10
Occitanie	10
Bretagne	10
Ports committed toe the Clean Harbour Guidelines approach	10



Ship maintenance and repair area.

The UPACA, Union of marinas in the Provence-Alpes-Côte d'Azur Region and Monaco, was created in 2001 by and for marina managers. The union is constituted by the managers, who use it as a collective tool in an associative form at the scale of the PACA region and Monaco. Marina managers keep the union going, making it evolve in function of their needs, their demands and according to their wishes of development. It is the representative body for the PACA region's marina managers to the State and local authorities. The union is supporting all managers of water surface areas and managers of pleasure boats in dry-docks, for any status (public or private management), for any water surface area or any dry-docking facility.

The UPACA, creator of tools for innovating harbours

For some years now, the issue of behavioural change and, more generally, the progression of practices, has become one of the key challenges in ecological transition. In order to boost new uses and new practices, it is therefore crucial to provide user-friendly, amusing and up-to-date tools in order to make it easier to change our habits.

As part of its missions, the UPACA has created and made available many innovative tools for marinas to help users and managers reduce the impact of recreational boating activity on the environment.

In this respect, the UPACA, supported by the Provence-Alpes-Côte d'Azur Regional Council, has for several

SOME IMPORTANT DATES

1984: first notion of "Ports Propres/Clean Harbours" in Brittany.

1998 à 2005: first "Clean Harbours" operation in marinas and in fishing ports in the Languedoc Roussillon region.

2001: Clean Harbour Guidelines is initiated with a partnership agreement between the Languedoc-Roussillon Tourism Development joint commission and the Provence-Alpes-Côte d'Azur Regional Council.

2003: "Clean and welcoming harbours" in Corsica.

2001 à 2007: 86 marinas in PACA join the "Clean Harbours" approach.

2006: the UPACA/PACA Regional Council partnership works out a graphic charter of visual identity for "Clean Harbours" installations, which is approved at national level.

2008: creation of the national AFNOR certification "Harbour Environmental Management".

2011: the UPACA creates the European certification "Clean Harbour Guidelines", which replaces the French agreement.

In **2017**, 43 marinas already carry the "Clean Harbour Guidelines" certification.

years carried out training itineraries for marina staff. These trainings are dispatched as well as to employees under private law as to local authority civil servants.

Several trainings are available, amongst others, "Laws and regulations in marinas", "Clean Harbour Guidelines training", "Marina supervisor and supervisor assistant" or "Daily management of the European certification "Clean Harbour Guidelines".



Clean Harbour Guidelines signage in a waste disposal point.

The UPACA also runs the general management of the European certification "Clean Harbour Guidelines" and particularly "Clean Harbour Guidelines" signage. Each harbour committed to the "Clean Harbour Guidelines" approach and certified as such, is equipped with specific signage to this effect (waste disposal points, careening facility, collection facilities for sewage from boats, etc...).

Objectives are to inform recreational boaters, to make the access to installations easy for them, to meet them at collection points and to encourage good practices.

The latest device implemented by the UPACA, in March 2018, is a digital tool. Two 90 seconds long films are directly available in marinas, on port authority information screens and, above all, accessible through new technologies (QR Code). They show two installations within the "Clean Harbour Guidelines" framework: the careening facility and the waste disposal point. By making these films, the UPACA wanted to provide a maximum amount of information in a minimum amount of time and, through new technologies, raise awareness for all actors involved in marina activities.



Recreational boaters carrying out good practices for waste recovery.

The UPACA, a reference for the european certification Clean Harbour Guidelines

An increasing number of marina managers seek to reduce impacts from their activity on natural environments by engaging in the voluntary approach of the European certification "Clean Harbour Guidelines". It is THE mark of excellence in matters of environmental management in marinas.

UPACA helps the region's marinas to prepare for the AFNOR certification and to ensure its durability once it is granted

The UPACA, Union of marinas in the Provence-Alpes-Côte d'Azur Region and Monaco, created and implemented the "Clean Harbour Guidelines" approach in the PACA region with technical and financial support from the Alpes Côte d'Azur Regional Council, the DREAL, the DIRM, the ADEME and the Rhône Mediterranean and Corsican Water Agency.

In 2008, The UPACA, together with the PACA region, elaborated a national AFNOR labelled certification named "Ports Propres/Clean Harbours", followed up in 2011 by the creation of the European certification "Clean Harbour Guidelines". It is the only European certification with specific regulations for marinas. The certification has also been included in the global standard for tourism and related services in yacht harbours (ISO 13687).

As a true reference in matters of "Clean Harbour Guidelines", the UPACA helps the region's marinas to prepare for the AFNOR certification and to ensure its durability once it is granted. The UPACA's activities related to "Clean Harbour Guidelines" are carried out nationwide by providing support to marinas in other regions (Occitania, Corse, Atlantique, Brittany, Hauts de France, inland ports).



The Clean Harbour Guidelines approach

The Clean Harbour Guidelines approach has 5 stages:

- 1 Diagnostic assessment,**
of the flow of pollutants and waste.
- 2 Fight against recurring pollution:**
effluents and waste (installation of equipment to collect, sort and process waste such as the careening facility, the waste disposal point, etc...).
- 3 Fight against accidental pollution**
(preparing a plan against accidental pollution, anti-pollution equipment and kits).
- 4 Saving water and energy**
- 5 Marina management and staff training,**
and providing education for users on Clean Harbour Guidelines.

A set of tools is made available for harbours to assist them in their communication regarding certification.

In order to use their environmental excellence for communication purposes, and to get feedback on their efforts, marinas having carried out the entire Clean Harbour Guidelines approach, are controlled by an independent third party body (Afnor certification), in order to obtain the European certification Clean Harbour Guidelines. This guarantees decision-making independence while providing true objective value to the certification's allocation.

You may easily recognise Clean Harbour Guidelines certified marinas thanks to visual identity signage they are equipped with, notably Clean Harbour Guidelines and AFAQ Clean Harbour Guidelines flags flying at the port authority.



Clean Harbour Guidelines signage (harbour map).

The UPACA, accompanying PACA and Monaco marinas

Gathering together 98% of marinas in the region and in Monaco, the UPACA:

- federates ports under public or private management, providing them with council and assistance in any port-related matter;
- runs the network of marinas while supervising exchanges on good practices;
- works as the interface between port managers and businesses proposing products and services to ports;
- ensures the promotion of port activities and boating activities in the PACA region and Monaco;
- maintains relationships with all bodies and organisations involved in recreational boating, and particularly with the Paca Regional Council, the Water

Agency, the ADEME, the DREAL, the DIRM, the Departmental Councils of the six departments, Consular Chambers, the Crossmed, the S.N.S.M, the professional fishing tribunal (Prudhommes de pêche), and representative bodies in the fields of ports and boating...;

- contributes to the economic, touristic and social development in the PACA region and Monaco in the domain of ports and boating;
- participates in the implementation of any programme or action aiming to improve or extend port installations, or to protect the environment;
- conducts missions of cooperation with other actors in the recreational boating industry such as nautical professionals (for example the FIN, the French Nautical Industries Federation), professional fishermen, in general all the players in the field of boating and tourism industry professionals involved in recreational boating...

*The UPACA
gather together 98%
of marinas in the region
and in Monaco.*

UPACA's missions are not limited to the Alpes Côte d'Azur region and Monaco, but concern cooperation projects at the interregional (Languedoc Roussillon, Corsica etc.), European (Italy, Spain, Great Britain) and global (Brazil, Morocco, Vietnam, etc.) level. Reflecting the image of the industry it represents, the UPACA is a member of the AMCRE (Maritime Assembly for Regional and Environmental Growth), the RAMOGE agreement and the Coastline Council.



UPACA PROJECTS 2018

A new certification for ports

Available to ports already certified Clean Harbour Guidelines: "Clean Harbours for Active Biodiversity Conservation".

Improved marina staff training itinerary

Negotiated with the CNFPT and the AGEFOS.

New legislation for service boats

Procedure for the removal of boats out of order

New European legislation on the opening of AOT (temporary occupation permit) up to competition

Guide to dredging in the PACA region

Charter of UPACA marinas

Ports: Tools of territorial planning

Feasibility study of a global standard labelled «ISO Clean Harbour Guidelines»

Experimentation of dredging

Creation of digital communication media

For marinas.

Meetings between marina managers

To discuss experiences and to organise joint construction of models and documents, in all port management areas.

« Smart marina »

Digital tools for port management and attractiveness.

UPACA players

- The members, in all 130 marinas.
- The UPACA board of directors is constituted by 16 marina managers in the Provence-Alpes-Côte d'Azur region.
- The UPACA team:
 - **Véronique TOURREL**
Environmental engineer, "Clean Harbour Guidelines" expert for AFNOR (French national organisation for standardization) and CEN (European Committee for Standardization), author of the European AFNOR certification "Ports Propres" or CWA Clean Harbour Guidelines. She has been the Managing Director of the Union of Marinas in the Provence-Alpes-Côte d'Azur Region and Monaco since 2003.
 - **Marceau ARTAUD**
Engineer, holds a master in environmental studies and land use planning, task officer at the Union of Marinas in the Provence Alpes Côte d'Azur Region and Monaco since 2015. He is notably in charge of supporting marinas in the Charter for the sustainable development of marinas and fishing ports.



The PACA region and the coastline economy

The PACA region is essential to the economic development:

- of nautical industries, which, with 1 500 regional businesses, mainly involved in maintenance and trade, represent a quarter of national turnover and employment, i.e. more than a billion euros and 10 000 jobs
- of the "fishing" industry, which regroups in this region close to 4 000 jobs in the nonindustrial fishing industry (more than 90% of the fleet are vessels of less than 12 metres)
- of marinas and fishing ports, which are poles of major touristic attractiveness (the tourism sector in the region represents more than 14 billion euros).

Marina activities represented but 1 to 2% of marine pollution before the implementation of environmental measures. Actions conducted within the framework of "Clean Harbour Guidelines" aim to reduce this impact working towards a goal of 0%. Every action is important to protect the planet, and marinas, assisted by their users, do their best to contribute to this goal.

KEY FIGURES

28 million
tourists
per year on the PACA coastline

60 000
moorings
135 marinas and fishing ports

29%
of boats
and 61% of ports of call at national level

125 M
turnover
thanks to PACA ports / 1000 direct jobs / 15000 indirect jobs

1st French and European
region
in terms of recreational boating capacity

1 of the world's leading
navigation areas
for yachts

Ports carrying the european certification “Ports Propres” Clean Harbour Guidelines in France

Provence-Alpes-Côte d’Azur et Monaco

1. Association de Clubs Nautiques de l’Estaque Cercle Aviron de Marseille (Le CAM)
2. Association de Clubs Nautiques de l’Estaque Lei Pescadou de l’Estaque (LPE)
3. Association de Clubs Nautiques de l’Estaque Société Lou-Saran
4. Association de Clubs Nautiques de l’Estaque Société Nautique de l’Estaque Plage (SNE)
5. Association de Clubs Nautiques de l’Estaque Société Nautique du Stade (SNS)
6. Association de Clubs Nautiques de l’Estaque Société Nautique Estaque Mourepiane (S.N.E.M)
7. Association de Clubs Nautiques de l’Estaque Société Philanthropique de Pêche et de Sports Lou-Sard
8. Association de Clubs Nautiques de l’Estaque Sporting Club Port Autonome de Marseille (SCPAM)
9. Association de Clubs Nautiques de l’Estaque Yachting Club de la Méditerranée (YCM)
10. Installations portuaires du Lac de Serre Ponçon (Savines le Lac)
11. Nouveau Port de La Ciotat
12. Port de Beaulieu sur mer
13. Port de Bormes les Mimosas
14. Port de Cap d’Ail
15. Port de Cassis
16. Port de Fontvieille (Monaco)
17. Port de la Coudoulière (Six-Fours-les-Plages)
18. Port de la Figueirette (Théoule/mer)
19. Port de la Pointe Rouge (Marseille)
20. Port de la Rague (Mandelieu-La-Napoule/Théoule/mer)
21. Port de Maravenne (La Londe les Maures)

22. Port de Miramar (La Londe les Maures)
23. Port de Porquerolles
24. Port de Port Saint-Louis du Rhône
25. Port de Saint-Jean Cap Ferrat
26. Port de Saint-Mandrier
27. Port de Saint-Pierre des Embiez (Six-Fours-les-Plages)
28. Port de Théoule sur mer
29. Port de Toulon Darse Nord
30. Port de Villefranche Darse
31. Port des Issambres (Roquebrune/Argens)
32. Port du Crouton (Antibes)
33. Port du Lavandou
34. Port Fréjus
35. Port Gardian (Saintes-Maries-de-la-Mer)
36. Port HERACLEA (Cavalaire sur mer)
37. Port Hercule (Monaco)
38. Port Maritima (Martigues)
39. Port Saint-Gervais (Fos/mer)
40. Vauban 21 (Antibes)
41. Vieux Port de Golfe-Juan
42. Vieux Port de Saint-Raphaël

Occitanie

43. Port de Bouzigues
44. Port de Mèze
45. Port de Sète sud de France
46. Port du Chichoulet (Vendres)

Bretagne

47. Port de Guidel
48. Port de Lorient Centre
49. Port de Lorient la Base
50. Port de Lorient port à sec
51. Port de Kernevel
52. Port de Port Louis
53. Port de Gâvre
54. Port de Morlaix
55. Port de Roscoff

Please pay attention to new certifications underway. You may find an updated list on: www.ports-propres.org

Ports committed to the Clean Harbour Guidelines approach

190 ports up until now, of which 122 in PACA/ Monaco.

The list of ports involved in the process can be found on the Clean Harbour Guidelines website: www.ports-propres.org



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