Press Kit-July 2023

About Stellar:

"We bring digital life to vehicles and passengers through the best internet and deep data intelligence.

By leveraging cellular, Wi-Fi, and satellite networks, we can enable persistent in-vehicle digital services, as well as enhancing automated driving and road safety for our automotive and transportation customers, while also offering unprecedented connectivity and infrastructure assessment solutions to our enterprise and government customers."

Stellar is headquartered in Bordeaux, France and was founded in 2021 as the first mobility-driven, deep-tech, and sustainable connectivity company uniting cellular, Wi-Fi, and satellite.

For press inquiries: press@stellar.tc

For commercial inquiries: business@stellar.tc

The founders:

Damien Garot

CEO
Throughout his 25+ years in satellite and telco industries, notably at Eutelsat and Thales, Damien was responsible for more than 2.8 billion euros in business development deals and investments.

Anela Boese

CCO
Former director of connected cars at Porsche and T-Systems, Anela brings to the team 20+ years of experience in the automotive sector as well as her background in software development.

Hassan Aouisse

CTO
During his 20+ years in telecommunications and space, notably at iDirect and Alcatel Space, Hassan has worked on numerous commercial projects as well as connectivity programs for defense.

The problem:

Today, travel time is a complete waste of time.

Internet doesn't work on 40% of roads

Connected vehicles are not always connected

The digital divide is still perpetuating inequality in our communities. Accessibility to the internet in remote areas is hindered due to a lack of infrastructure or high prices.

The solution:

streets is a connectivity mapping product designed by Stellar. It gives comprehensive data insights about connectivity on the move. This product maps cellular and Wi-Fi quality of service, and satellite requirements, directly from the roads.

streets means comprehensive data insights about connectivity on the move.

We map cellular, Wi-Fi, and satellite quality of service directly from the roads, for decision-makers to know how and where to improve the connectivity networks for residents, tourists, and businesses on the move.

streets comes in the form of a dashboard and actionable reports detailing over 50 metrics and parameters related to road connectivity, on the routes our customers request.
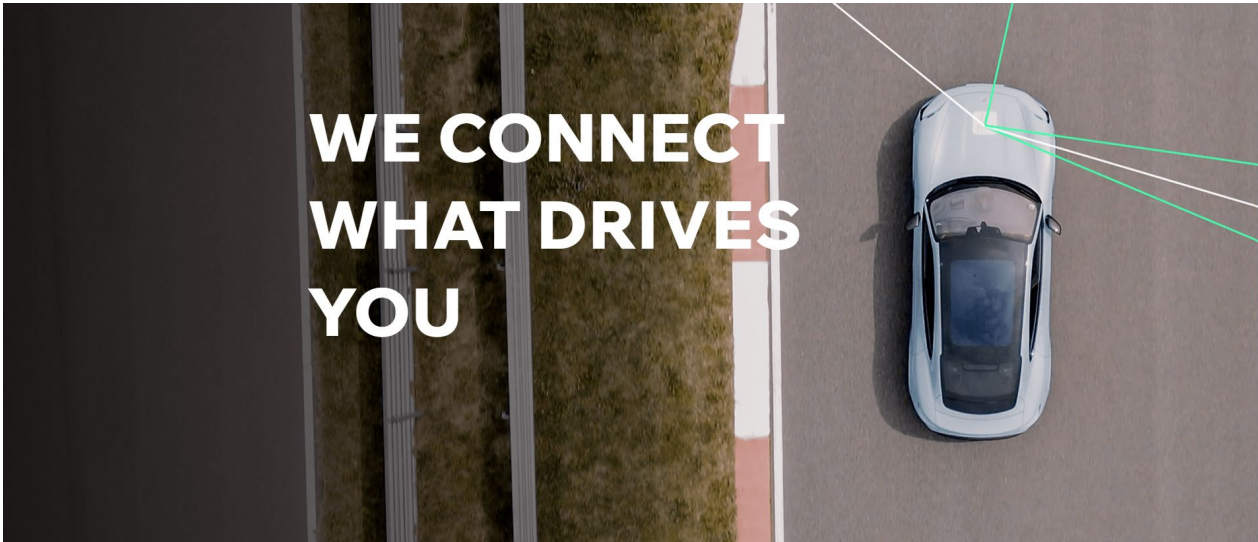
What can streets do:

1) MAP all types of networks: cellular, Wi-Fi, and satellite.
2) QUANTIFY the quality of experience of any mobile user and the quality of service of all network operators.
3) IDENTIFY the path with the best connectivity.

Benefits of streets:

1) **Know the true deployment status of connectivity networks**: Allow yourself to harness the most comprehensive connectivity insights on all the roads of your choice.
2) **Improve your network monitoring capabilities:** The very best analysis is done from the user's viewpoint.
3) **Maximize your network management resources:** Understand the true user experience within your territory of interest, without relying on misleading propagation models and deployment maps.
4) **Take advantage from flexible terms and geographies:** Our pricing is fully tailored to your area of interest and the networks you care of monitoring.

Link to product page: https://www.stellar.tc/streets-en

WE CONNECT WHAT DRIVES YOU

THE TOUR DE FRANCE 2023 IN NUMBERS...

3464 km long

176 racers

21 stages

6 regions

15 million spectators on the road

... AND OUR ALARMING RESULTS

🕐 37 minutes with no internet on a 1-hour trip

👎 High-speed internet loss every 131 seconds

🚀 30.7 % of time where satellite is a must

Read the press release

The road trip to gather the data:

Two members of our team decided to vlog their experience following the route of Tour de France 2023. It was an intense couple of days for them with lots of wonderful mountain views. These vlogs can be found on the company's LinkedIn website and additional behind-the-scenes content on the company Instagram account.

LinkedIn page: https://www.linkedin.com/company/stellartc/

Vlog 1: https://www.linkedin.com/posts/stellartc_vlog-day-1-activity-7087532948396138496-CRJX?utm_source=share&utm_medium=member_desktop

Vlog 2: https://www.linkedin.com/posts/stellartc_vlog-day-2-activity-7088088950187151360-NE0L?utm_source=share&utm_medium=member_desktop

Vlog 3: https://www.linkedin.com/posts/stellartc_touringwithstellar-tdf-tourdefrance-activity-7088427458332356608-xPrC?utm_source=share&utm_medium=member_desktop

Vlog 4: https://www.linkedin.com/posts/stellartc_touringwithstellar-tdf-tourdefrance-activity-7088789839923265536-fTUB?utm_source=share&utm_medium=member_desktop

Instagram account: @stellar.backstage

https://www.instagram.com/stellar.backstage/