

## **ICF on Tour:**Coaching Beyond Boundaries

## FOR IMMEDIATE RELEASE

## **ICF ON TOUR CONTACT:**

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International Coach Federation Chapters to Host ICF on Tour: Coaching Beyond Boundaries Coaches from Europe, Middle East and Africa plan events to raise awareness of coaching and its benefits.

Brussels, Belgium—Thirty one International Coach Federation (ICF) Chapters across Europe, the Middle East and Africa will host ICF on Tour: Coaching Beyond Boundaries, September 21 – November 26, 2015. The two-month event, designed to raise awareness of professional coaching and its ability to contribute to a thriving society, takes place in conjunction with ICF's yearlong 20<sup>th</sup>-anniversary celebration. ICF on Tour counts 36 events that will relay in 31 countries in EMEA.

"In a turbulent world that's facing social, political and financial crises, ICF coaches are passionate about making a difference and spreading community, care, love and respect," said Isabelle Maes, ICF's Senior Regional Service Centre Manager for EMEA. "ICF on Tour is the result of more than 7,000 coaches choosing to join forces across national, cultural and linguistic boundaries and raise awareness of professional coaching."

ICF on Tour will include a variety of virtual and in-person events highlighting four key themes:

- Building organizational coaching cultures
- Executive leadership and Entrepreneurial Coaching
- The science of why and how coaching works
- The power and impact of coaching

ICF on Tour will kick off September 21, 2015, in Brussels, Belgium, with a daylong event featuring keynote presenters Caitlin Walker, the founding director of Training Attention, developer of Systemic Modeling and author of *From Contempt to Curiosity*, and Jean-François Noubel, founder of the Collective Intelligence Research Institute.

A complete ICF on Tour schedule can be found at Coachfederation.org/icfontour. The tour also has a Facebook group.

The International Coach Federation is the leading global organization for coaches, with more than 21,000 members and 16,000 credentialed coaches in more than 120 countries worldwide. ICF is dedicated to advancing the coaching profession by setting high ethical standards, providing independent certification and building a worldwide network of credentialed coaches. Coaching is a distinct service and differs greatly from therapy, consulting, mentoring or training. ICF defines coaching as partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential. For more information, please visit our website at <a href="https://www.coachfederation.org">www.coachfederation.org</a>.